



Background and Founding Story

Royal Key Supply began its journey with a foundation built on decades of industry experience and a passion for innovation. Co-founded by Billie Jo Stoddard and Mark Maupin, who brings over 10 years of expertise in automotive locksmithing, the company emerged from a successful background in the repossession industry. Mark first entered the repossession business in 1994 and, after acquiring their own repossession company in 2008, they discovered that key cutting and programming were the most profitable segments of their business.

Expertise and Evolution

In 2018, Mark and Billie Jo transitioned their focus to automotive locksmithing, and by leveraging their extensive knowledge, they set out to create a comprehensive online automotive key supply store, Royal Key Supply which was later founded in 2023. Mauricio Lopez, the Technical Support Specialist at Royal Key Supply, brings about 4 years of locksmithing experience to the team. Mauricio plays a crucial role in ensuring that customers receive the technical support and guidance they need. His hands-on expertise complements the company's mission, enhancing the overall customer experience.

Expansion and Innovation

Looking ahead, Royal Key Supply is excited to announce its participation in the Allied RSIG Conference in June 2025, where they will offer specialized training and insights into the latest advancements in automotive key technology. This event will showcase their dedication to innovation and education in the industry.

Royal Key Supply is set out to be the leading destination for automotive locksmith supplies, driven by their combined expertise and commitment to excellence.



Mark Maupin

Co-Founder/CEO



Billie Jo Stoddard

Co-Founder/CEO



Mauricio Lopez

Tech Support Specialist